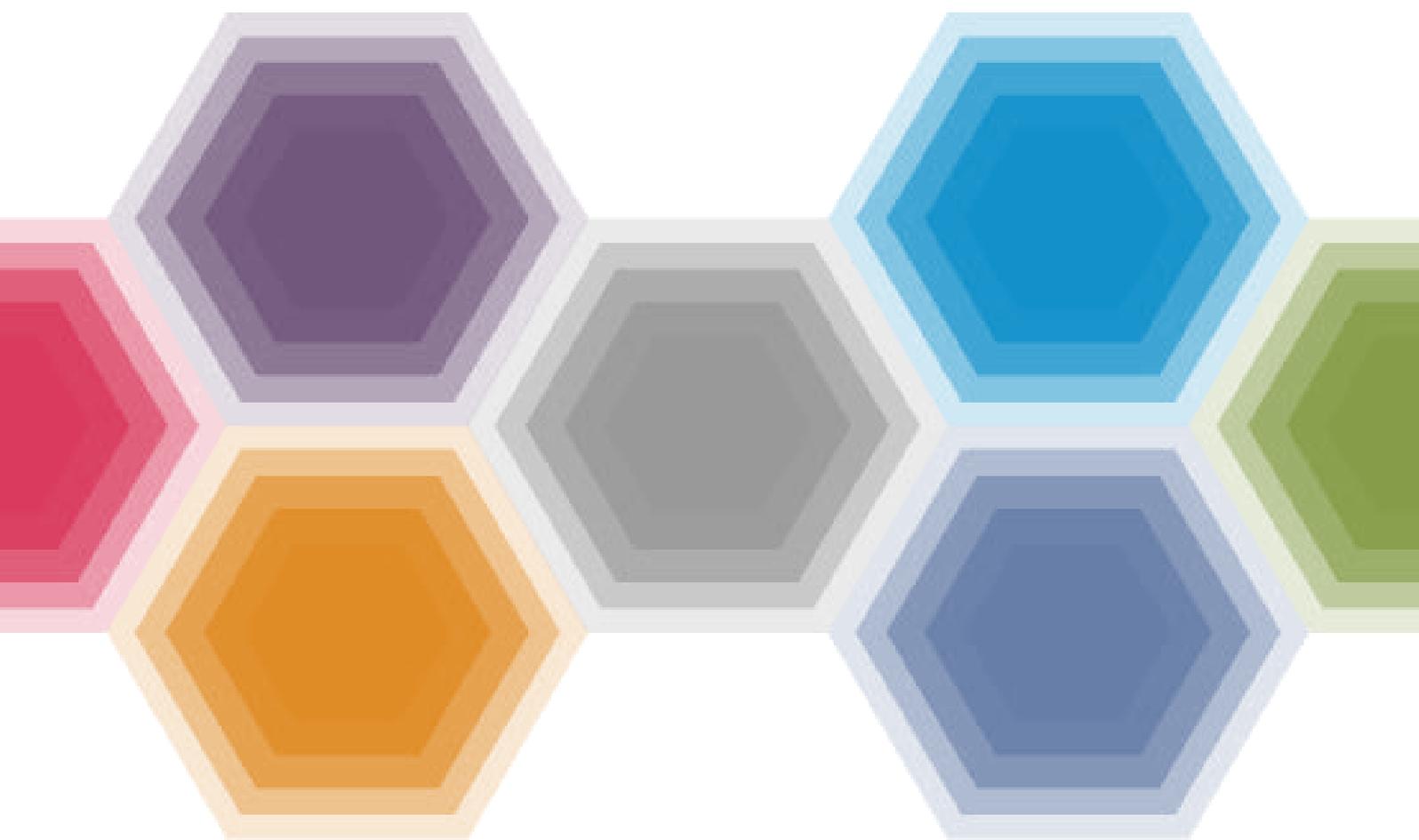


Graffolution Platform European pre-launch

The Good, the Bad and the Beautiful

**Innovative graffiti management
for future European cities,
with Graffolution**

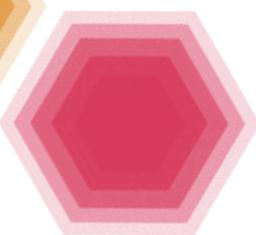


**Conference & workshop
Tuesday 15th December**

**Central Saint Martins,
University of the Arts London**

This project has received funding from the European Union's Seventh Framework Programme for research, technological development and demonstration under grant agreement no 608152.



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- Can graffiti be managed smarter in Europe?
 - How could we best share knowledge and equip communities to design more community-aware and resource-efficient approaches that are really “fit for purpose” and context?
 - How might responses and actions related to graffiti and graffiti vandalism help to better promote the ‘pro-social’ as well mitigate ‘anti-social’?
 - How will we know which communities are actually affected by a particular instance of graffiti and which are best served by strident crime prevention approaches to managing graffiti and street art?

Hosted by UAL research centre, Design Against Crime (DAC), in collaboration with SYNNO (Vienna), Sine (Munich) and Eticas (Barcelona), ‘The Good the Bad and the Beautiful’ event looks to move forward some of these questions and invites you to trial the new European Graffolution platform and experience our experimental Human Graffiti Library event...We welcome your feedback and will explore further how we can innovate in response to the issues raised by the event.

‘Graffolution’ aims to bring together a variety of experiences, innovations and opinions on managing and responding to graffiti.” Last December some members of the Graffolution team, based at Design Against Crime, co-curated the Graffiti Sessions, a three day event with UCL Urban Laboratory, London’s Southbank Centre and UAL’s Graffiti Dialogues Network. The talks, workshops and panel debates attracted a wide range of stakeholders and resulted in some very challenging responses to the place of graffiti in the urban environment. The forthcoming event, on December 15th 2015 at Central Saint Martins, Kings Cross, aims involve Europe and to continue to promote diversity of management styles and graffiti agonism as well as launch the EU Graffolution platform.”

Professor Lorraine Gamman, Director of Design Against Crime, University of the Arts, London

Registration and provisional programme

[http://events.arts.ac.uk/event/2015/12/15/
The-good-the-bad-and-the-beautiful-innovative-graffiti-management-for-future-European-cities-, -with-Graffolution/](http://events.arts.ac.uk/event/2015/12/15/The-good-the-bad-and-the-beautiful-innovative-graffiti-management-for-future-European-cities-, -with-Graffolution/)



Some Facts

// Reports from European train operators indicate that there have been multiple deaths linked to graffiti attempts over the past decade, as well as high-risk trespass, other injuries and frequent and costly delays across many European transport services.

// A 2014 study in Australia found that increased fines and incarceration made no change over the two-year inquiry, to reducing incidences of illegal graffiti.

// Graffitiists, city authorities and place managers have long been engaged in battles of escalating attrition, and quickly arrived at a point where enormous effort and cost is invested in reducing or controlling these activities. Meanwhile, graffiti vandals and artists are driven to ever greater lengths in order to see their marks embraced or disseminated across European cities.

// In 2015 a European policing authority took a graffiti journalist to court over ten days, for inciting graffiti vandalism. The case was overturned but reportedly cost close to €25,000 per day.



Graffolution Platform - Project Background

The EU-funded Graffolution Project seeks to increase innovation in approaches to engaging with, and managing, graffiti in public areas and transport contexts. It focuses on smart responses, awareness and positive solutions for all - including those who are charged to manage graffiti vandalism as well as those who construe street art as part of city regeneration, place making, creative or community action.

Understand:

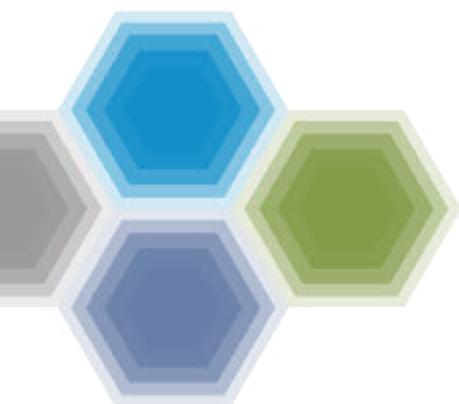
During the course of the project, the perspectives of all relevant communities and stakeholders, including graffiti writers, citizens, transport operators, public administrations, law enforcers and NGOs, have been solicited and invited to help us form a platform that might work for all.

Collaborate:

The Graffolution Platform is being developed to support national and pan-European stakeholders to work together for pro-social responses. Also to share knowledge to adapt graffiti vandalism prevention strategies to responses that are positive for communities and cities, economically, socially, culturally and visually.

Improve:

Increasing efficiencies so that cultural effort and resources, and crime prevention effort and resources may better compliment or respect each other. Raise the awareness of impacts and opportunities of some forms of graffiti writing, vandalism and art. Consider both potential damage, costs to specific communities but also the benefits that may be afforded through some engagements with graffiti and visual urban arts.

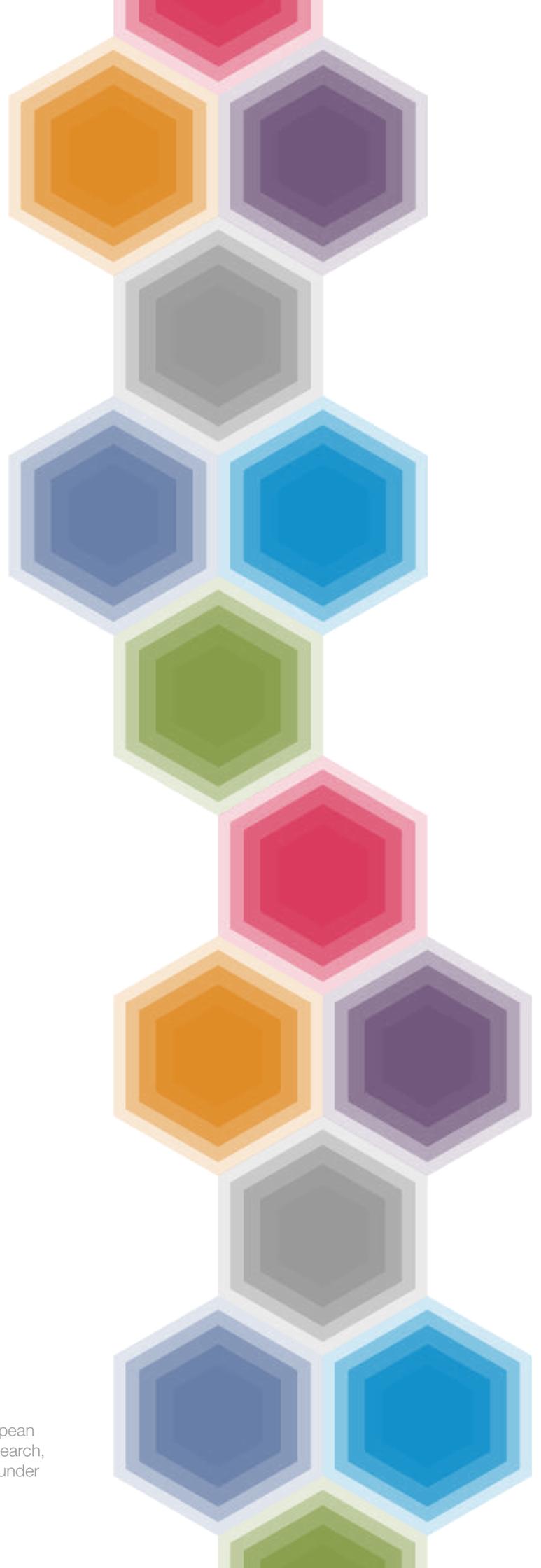


If you would like to know more about the Graffolution Platform and the event taking place in London on Tuesday 15 December 2015, “The Good the Bad and the Beautiful - innovative graffiti management for future European cities, with Graffolution”, follow Graffolution on:

Twitter:
[@graffolution](https://twitter.com/graffolution)

Website:
<http://project.graffolution.eu/>

Instagram:
<https://instagram.com/graffolution/>



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