

# NEWSLETTER

**GRAFFOLUTION**  
Understand . Collaborate . Improve



## **The Good, the Bad and the Beautiful** Innovative Graffiti Management for Future European Cities with Graffolution



**Conference & Workshop**  
**15<sup>th</sup> December 2015**

**Central Saint Martins, 1**  
**Granary Square, London N1C**  
**4AA**  
**University of Arts London**

**01 Announcement**

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# 01 Announcement

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The team behind the EU-funded *Graffolution* project will host a conference and workshop on 15<sup>th</sup> December 2015 in London. As part of this event the project's latest findings will be presented and, significantly, the evolving Graffolution Platform will be shared publicly for the first time. The participants will be able to trial and feed back on this new European platform, as well as listen to the keynote addresses from international experts in fields of graffiti and street art management, urban creativity, social and cultural geography, law and spatial justice. Additionally, participants are invited to form an integral part of the discussions and experience our experimental Human Graffiti Library workshop.

The *Graffolution* project aims to bring together a variety of specialisms, perspectives and innovations on managing and responding to graffiti, whilst being sensitive to what works and for whom. It seeks to promote improved approaches to engaging with and managing graffiti in public and transport contexts.

The project focuses on 'smart responses', multi-directional awareness and positive solutions for wider publics - including both those who are charged with managing graffiti vandalism as well as those who construe street art as part of city regeneration, place making, creative or community action.

The event on 15<sup>th</sup> December will continue the inclusive ambition of *Graffolution* and bring together a wide range of actors within the topics mentioned above. Through the discussions, participation feedback and interactions, the event aims to explore further issues such as how to be more cost-efficient in responding to graffiti, how to ensure more communities' views are included, and how to ensure people are safe without creating a 'fortress' society.

The event will be hosted by the UAL research centre, Design Against Crime (DAC) in collaboration with SYNJO (Vienna), Sine (Munich) and Eticas (Barcelona).

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## Event Contact:

Chloe Griffith

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Register here: <http://events.arts.ac.uk/event/2015/12/15/The-good-the-bad-and-the-beautiful-innovative-graffiti-management-for-future-European-cities-, -with-Graffolution>

## 02 Project Background

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The Graffolution project pursues the following goals:

### **Understand**

During the course of the project the perspectives of all relevant communities and stakeholders, including graffiti writers, citizens, transport operators, public administrations, law enforcers and NGOs, have been solicited and invited to help us form a platform that might work for all.

### **Collaborate**

The Graffolution Platform is being developed to support national and pan-European stakeholders to work together for pro-social responses. Also, to share knowledge to adapt graffiti vandalism prevention strategies that are positive for communities and cities economically, socially, culturally and visually.

### **Improve**

Graffolution seeks to increase efficiencies so that cultural and crime prevention effort and resources may better complement and respect each other. The project aims to raise debate and awareness of the impacts and opportunities of some forms of graffiti writing, vandalism and art considering both potential damage costs to specific communities, but also the benefits that may be afforded through some engagements with graffiti and visual urban arts.

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If you would like to know more about the Graffolution project and the platform we would be happy to meet you at the event taking place in London on Tuesday 15 December 2015, 'The Good, the Bad and the Beautiful - innovative graffiti management for future European cities, with Graffolution'.

# 03 Programme

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**08:45**      **Coffee and Registration**

**09.15**      **Welcome & Introduction** – UAL & SYNNO

**09.30**      **Keynote - Adam Cooper, the Mayor's Office (Greater London Authority)** - on balancing the cultures, values and challenges of street art and graffiti

**Follow-on panel with Cameron McAuliffe (Sydney) and Pedro Soares (Lisbon)** - on mitigating conflicts and increasing pro-social opportunities between agendas around graffiti, graffiti vandalism and street art

**10:45**      **Break**

**11:00**      **What is Graffolution – A new platform takes off in Europe** - SYNNO

**11.20**      **What Graffolution research learned from:**

- **Interviews and new knowledge about graffiti in Europe**

Sine

- **Graffiti, Agonism and Design? Case studies and Persona mapping**

UAL

**Open discussion** chaired by Eticas

**12:00**      **Workshop 1 – Trialing the platform** – hosted by SYNNO, Sine, Eticas and UAL

Followed by feedback from workshop groups, chaired by the Graffolution team

**13:15**      **Lunch**

# 03 Programme

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**14:00**      **Workshop 2 - Graffiti Human Library as feedback/critique of Graffolution** - with Keynotes, Potential End-users and Graffolution Expert-Advisors      Hosted by Lorraine Gamman and UAL team

**15:30**      **Break**

**15:45**      **Open Feedback Session from Graffiti Human Library**

**16:15**      **What next and how for Graffolution?** - Eticas, Sine and SYNNO on Graffolution final developments and how you can be involved in what happens next.

**17.00**      **Thanks and Close** – SYNNO & UAL

**Evening Keynote sessions - open to all publics** (free with registration)

**17:30**      ***Pedro Soares Neves** - Urban Creativity & Fellow of Management and Technology at Faculdade de Belas-Artes da Universidade de Lisboa*

**18:00**      ***Cameron McAuliffe, University of Western Sydney** – Regimes of Value and Graffiti: celebrating diversity or enforcing difference?*

**18:30**      **Open discussion** and responses to the day

**19:00**      **End of day - drinks**

# Project Facts

Duration **03/2014 – 02/2016**

Project reference **608152**

## Contact Details

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Website: [www.graffolution.eu](http://www.graffolution.eu)

## Social Media

Twitter: [@graffolution](https://twitter.com/graffolution)

Instagram: [graffolution](https://www.instagram.com/graffolution)

## Consortium

SYNYO GmbH – Austria (Coordinator)

University of Barcelona - Spain

Eticas Research and Consulting- Spain

University of Arts London - UK

Sine - Institute gGmbH -Germany

Ferrocarrils de la Generalitat de Catalunya - Spain

London Borough of Islington -UK

Union Internationale des Chemins de Fer – France

**We look  
forward to  
seeing you in  
London!**

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