

Understand . Collaborate . Improve



© EQRoy



## UNDERSTAND



COLLABORATE



IMPROVE



PLATFORM  
www.graffolution.eu



PROJECT WEBSITE  
[www.project.graffolution.eu](http://www.project.graffolution.eu)







© Vinie Graffiti



# What is **GRAFFOLUTION** ?



**GRAFFOLUTION** seeks to remedy problems associated with graffiti vandalism in public areas and transport contexts. It will innovate by widening understandings and seeking counter-intuitive responses for and from affected stakeholder groups and communities, including those who have utilised street art as part of city regeneration and place-making strategies.

The project targets a broad range of stakeholder communities including graffiti writers and all parties interested in graffiti, those who enjoy street art, as well those 'harmed' by graffiti vandalism.

Our online platform **graffolution.eu** provides an **Open Information Hub** and a **Collaborative Knowledge Base**. See on the next pages what graffolution offers for you.



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## Open Information Hub

Provides a platform where you can find a lot of comprehensive information about graffiti, graffiti vandalism and you have also the possibility to participate actively

- Discover and add new **facts and impacts** about graffiti
- Find **free walls** in Europe and suggest new places
- Learn about **different perspectives** on graffiti and let the community know what you think about graffiti
- **Share** interesting content and materials on social media
- **Explore materials** dealing with graffiti vandalism & prevention (for instance flyers, brochures, guidelines and much more)
- **Write comments** and rate the topics (registered users only)
- **Join to discussions** on twitter and the forum (registered users only)



## Potential Stakeholders



Citizens/  
Residents



Victims of  
Graffiti  
Vandalism

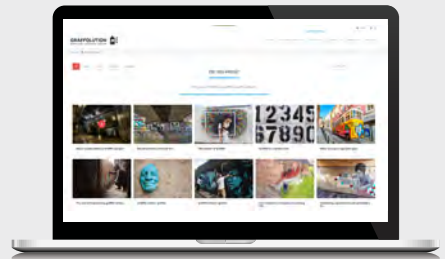


Beneficiaries  
of pro-social  
Graffiti

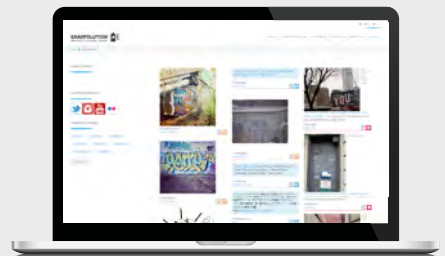


Graffiti  
Writers

**Find & share** information about graffiti related topics



**LOGIN** to rate, comment and join the forum discussions





## Potential Stakeholders



Public  
Administration



Transport  
Operators



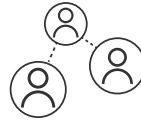
Social Work &  
Civil Society



Police & Law  
Enforcement



Enterprises/  
NGO's



## Collaborative Knowledge Base

Virtual meeting point for all dutyholders and experts that deal with graffiti vandalism in a professional capacity

- **Connect with other professionals** to exchange ideas
- **Gather** relevant knowledge
- **Learn from others** in similar and different scenarios, and critique best practices
- **Discover** the existing opportunities related to innovative graffiti vandalism responses
- **Save own data and resources** on graffiti vandalism
- **Exchange relevant materials** or response innovation insights with others
- **Make pro-social and anti-social aspects** of graffiti more measurable and comparable
- **Receive feedback** from the diverse graffiti-related and graffiti-affected communities

**LOGIN** to find partners, response actions and related case studies



**Create and monitor** your own graffiti strategy







# GRAFFOLUTION **FEATURES** for you +



## FREE WALLS

Find free walls on our map in different countries according to its size and environments, suggest new places



## OPEN GALLERIES

Find and suggest open galleries in Europe



## EVENTS

Identify events related to graffiti



## SOCIAL MEDIA

Be part of our social media community



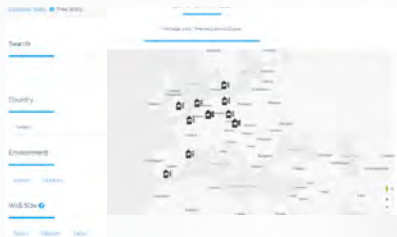
## ▼ EUROPEAN WALLS

### ► FREE WALLS

Find detailed information on free walls across Europe. Customize your search by country and environment or suggest new legal walls

### ► OPEN GALLERIES

Learn more about open galleries



## ▼ DISCOVER

### ► DID YOU KNOW?

Find facts about graffiti and graffiti vandalism from all over Europe

### ► PERSPECTIVES

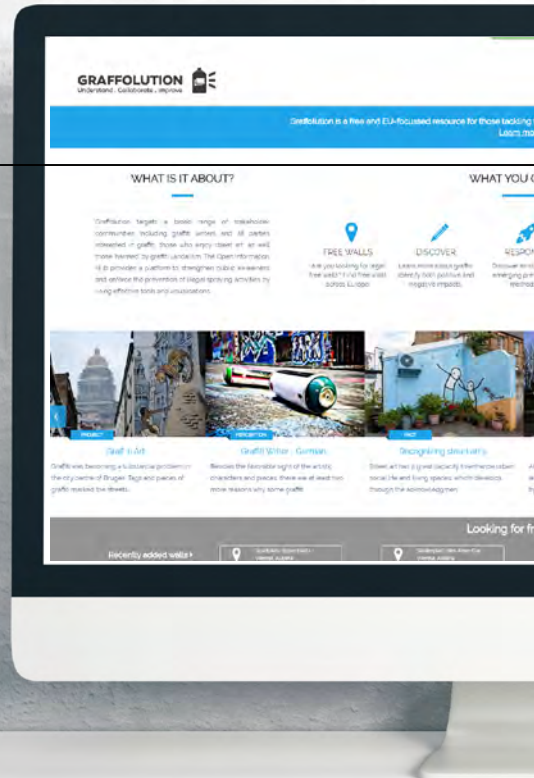
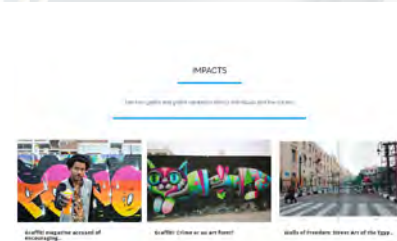
Share your own view about graffiti with the community

### ► IMPACTS

Find out more on how graffiti affects individuals and society

### ► RESOURCES

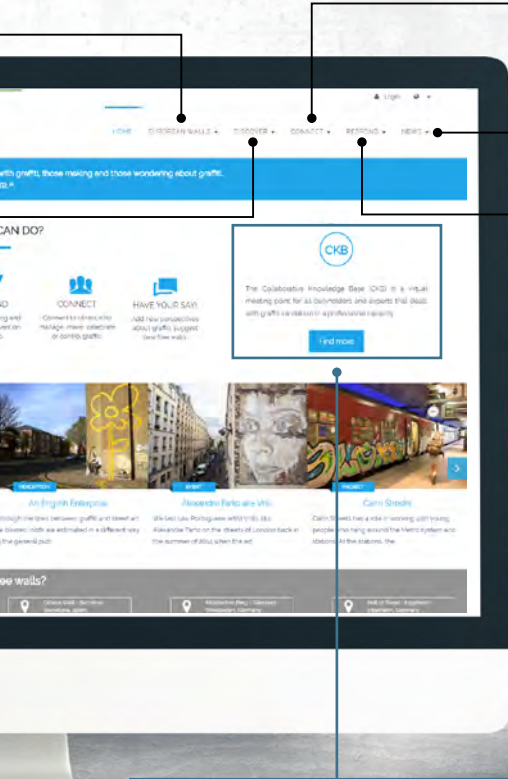
Find all kinds of materials dealing with graffiti vandalism and prevention (flyers, brochures, guidelines and much more)







# GRAFFOLUTION MANUAL



## FOR PROFESSIONAL USE

### LOGIN to Collaborative Knowledge Base

and find out more about how to deal with graffiti vandalism in a professional capacity  
Find out more in the next pages

## ▼ CONNECT

### ► FORUM

Log in and get in touch with others who manage, make, celebrate or control graffiti

### ► ORGANISATIONS

Add your own organisation or find other organisations related to graffiti vandalism prevention and street art



## ▼ NEWS

### ► SOCIAL MEDIA

Search and find the latest news about graffiti

### ► EVENTS

Find the latest events in the field of graffiti



## ▼ RESPOND

### ► RESPONSE FINDER

Find a comprehensive overview on all existing responses to graffiti vandalism

### ► REPORT NAVIGATOR

Find a list of organizations in your area that could help you if you were affected by graffiti vandalism and want to report it

### ► PROJECTS

Search for projects dealing with graffiti and related prevention methods



- **COLLABORATION NAVIGATOR**  
Get in contact with relevant local, national and Pan-European organisations, experts, initiatives, alliances and task forces in the field of graffiti vandalism prevention



- **RESOURCE POOL**  
Exchange and discover a variety of resources on graffiti vandalism prevention

- ▼ **TOOL BOX**  
Use the collection of tools to form better graffiti strategies based on the latest knowledge

- **RESPONSE OPPORTUNITIES**  
Locate information about potential intervention points

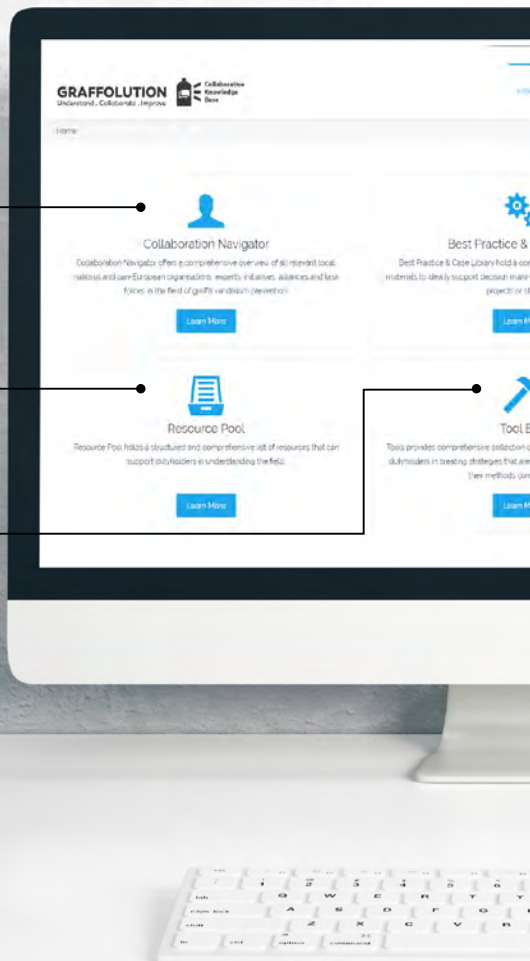


- **STRATEGY**  
Develop a strategy and plan the whole cycle: from problem definition to evaluation and impact assessment



## Collaborative Knowledge BASE

For professional use only



# GRAFFOLUTION MANUAL

- ▶ **BEST PRACTICES & CASE LIBRARY**  
Access comprehensive collection of practical materials to ideally support decision making processes regarding new measures, projects or strategies



- ▶ **DATA COLLECTOR**  
Save and analyse your specific data on graffiti vandalism prevention and make it more measurable and comparable



- ▶ **EVALUATION**  
Learn more about existing evaluation tools & indicators and their importance in order to assess whether the effort made is worthwhile.





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## EXPLORE #GRAFFOLUTION



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TWITTER ACCOUNT  
[www.twitter.com/graffolution](https://twitter.com/graffolution)



CONTACT  
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## Behind GRAFFOLUTION



SYNYO GmbH (AT)  
Coordinator



Sine Institute gGmbH

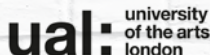


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de Barcelona

University of Barcelona



Eticas Research & Consulting



University of Arts London



FGC  
Ferrocarrils  
de la Generalitat  
de Catalunya

Ferrocarrills de La  
Generalitat de Catalunya



ISLINGTON

London Borough of Islington



INTERNATIONAL UNION  
OF RAILWAYS

Union Internationale des  
Chemins de Fer



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For more details on the project visit [www.graffolution.eu](http://www.graffolution.eu)