

GRAFFOLUTION

Understand . Collaborate . Improve



QUICK START GUIDE TO THE ONLINE PLATFORM . ENTERPRISES



UNDERSTAND



COLLABORATE



IMPROVE



PLATFORM
www.graffolution.eu



PROJECT WEBSITE
www.project.graffolution.eu





© Vinie Graffiti



What is **GRAFFOLUTION** ?



GRAFFOLUTION seeks to remedy problems associated with graffiti vandalism in public areas and transport contexts. It will innovate by widening understandings and seeking counter-intuitive responses for and from affected stakeholder groups and communities, including those who have utilised street art as part of city regeneration and place-making strategies.

The project targets a broad range of stakeholder communities including graffiti writers and all parties interested in graffiti, those who enjoy street art, as well those 'harmed' by graffiti vandalism.

Our online platform **graffolution.eu** provides an **Open Information Hub** and a **Collaborative Knowledge Base**. See on the next pages what graffolution offers for you.



© Ppictures



Open Information Hub

Provides a platform where you can find a lot of comprehensive information about graffiti, graffiti vandalism and you have also the possibility to participate actively

- Discover and add new **facts and impacts** about graffiti
- Find **free walls** in Europe and suggest new places
- Learn about **different perspectives** on graffiti and let the community know what you think about graffiti
- **Share** interesting content and materials on social media
- **Explore materials** dealing with graffiti vandalism & prevention (for instance flyers, brochures, guidelines and much more)
- **Write comments** and rate the topics (registered users only)
- **Join to discussions** on twitter and the forum (registered users only)



Potential Stakeholders



Citizens/
Residents



Victims of
Graffiti
Vandalism

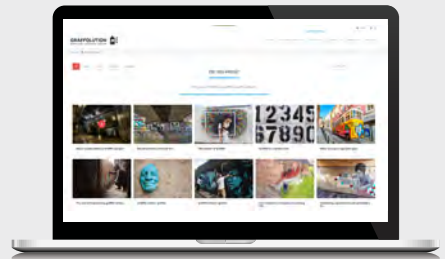


Beneficiaries
of pro-social
Graffiti

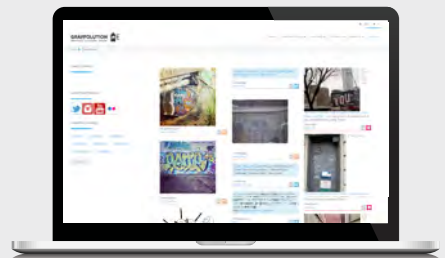


Graffiti
Writers

Find & share information about graffiti related topics



LOGIN to rate, comment and join the forum discussions





Potential Stakeholders



Public
Administration



Transport
Operators



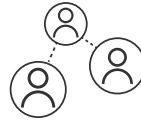
Social Work &
Civil Society



Police & Law
Enforcement



Enterprises/
NGO's



Collaborative Knowledge Base

Virtual meeting point for all dutyholders and experts that deal with graffiti vandalism in a professional capacity

- **Connect with other professionals** to exchange ideas
- **Gather** relevant knowledge
- **Learn from others** in similar and different scenarios, and critique best practices
- **Discover** the existing opportunities related to innovative graffiti vandalism responses
- **Save own data and resources** on graffiti vandalism
- **Exchange relevant materials** or response innovation insights with others
- **Make pro-social and anti-social aspects** of graffiti more measurable and comparable
- **Receive feedback** from the diverse graffiti-related and graffiti-affected communities

LOGIN to find partners, response actions and related case studies



Create and monitor your own graffiti strategy





GRAFFOLUTION **FEATURES** for you +



CONNECT

Find organisations related to graffiti and street art



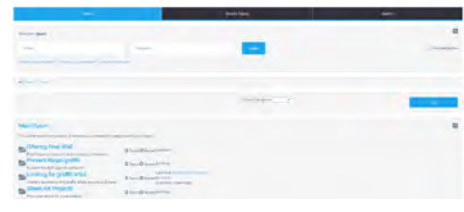
EVENTS

Identify events on our map related to graffiti



FORUM

Be part of our forum for exchanging topics



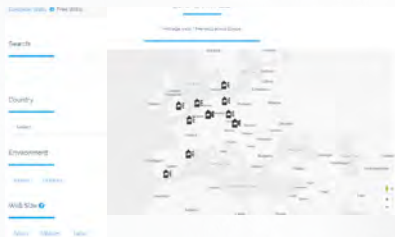
▼ EUROPEAN WALLS

► FREE WALLS

Find detailed information on free walls across Europe. Customize your search by country and environment or suggest new legal walls

► OPEN GALLERIES

Learn more about open galleries



▼ DISCOVER

► DID YOU KNOW?

Find facts about graffiti and graffiti vandalism from all over Europe

► PERSPECTIVES

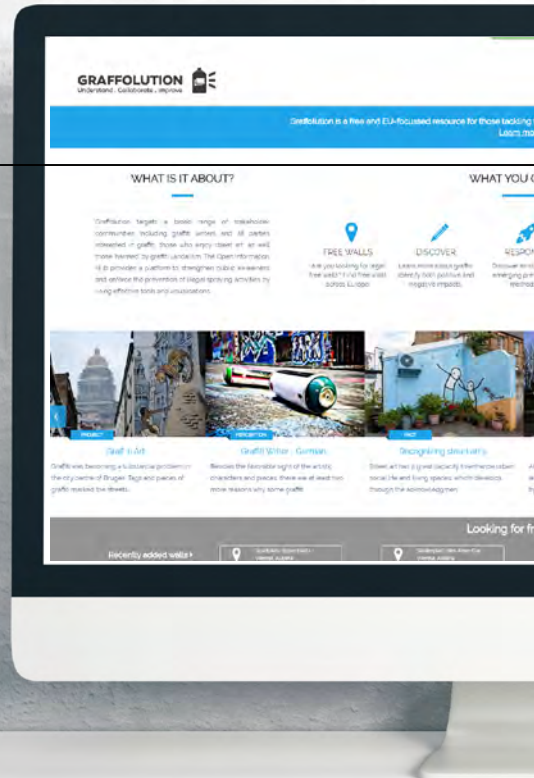
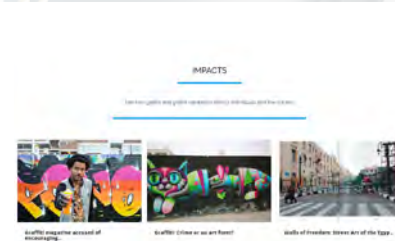
Share your own view about graffiti with the community

► IMPACTS

Find out more on how graffiti affects individuals and society

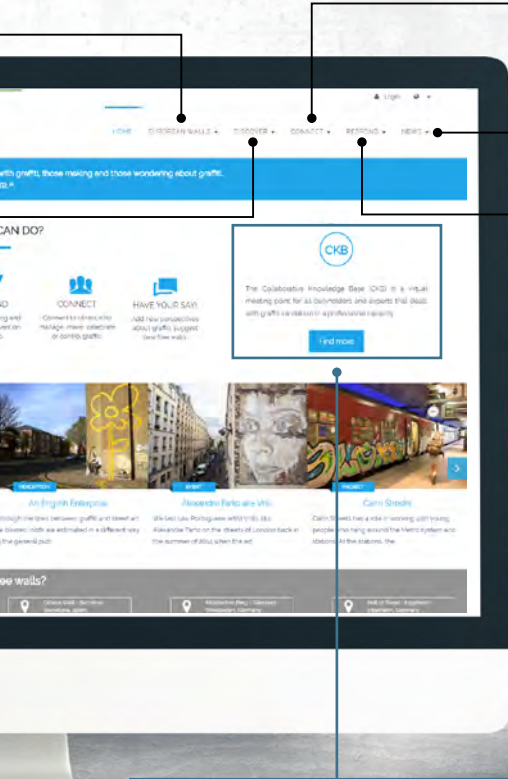
► RESOURCES

Find all kinds of materials dealing with graffiti vandalism and prevention (flyers, brochures, guidelines and much more)





GRAFFOLUTION MANUAL



FOR PROFESSIONAL USE

LOGIN to Collaborative Knowledge Base

and find out more about how to deal with graffiti vandalism in a professional capacity
Find out more in the next pages

▼ CONNECT

► FORUM

Log in and get in touch with others who manage, make, celebrate or control graffiti

► ORGANISATIONS

Add your own organisation or find other organisations related to graffiti vandalism prevention and street art



▼ NEWS

► SOCIAL MEDIA

Search and find the latest news about graffiti

► EVENTS

Find the latest events in the field of graffiti



▼ RESPOND

► RESPONSE FINDER

Find a comprehensive overview on all existing responses to graffiti vandalism

► REPORT NAVIGATOR

Find a list of organizations in your area that could help you if you were affected by graffiti vandalism and want to report it

► PROJECTS

Search for projects dealing with graffiti and related prevention methods



- **COLLABORATION NAVIGATOR**
Get in contact with relevant local, national and Pan-European organisations, experts, initiatives, alliances and task forces in the field of graffiti vandalism prevention



- **RESOURCE POOL**
Exchange and discover a variety of resources on graffiti vandalism prevention

- ▼ **TOOL BOX**
Use the collection of tools to form better graffiti strategies based on the latest knowledge

- **RESPONSE OPPORTUNITIES**
Locate information about potential intervention points

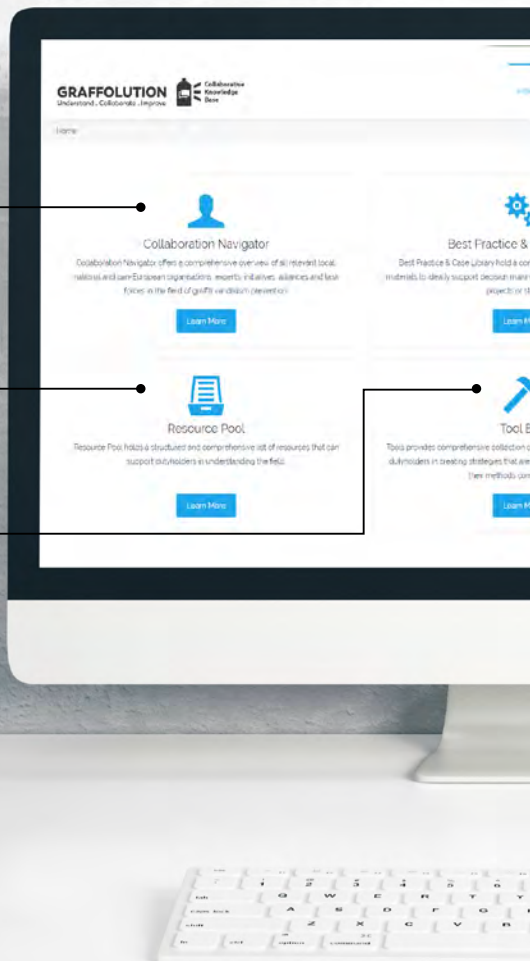


- **STRATEGY**
Develop a strategy and plan the whole cycle: from problem definition to evaluation and impact assessment



Collaborative Knowledge BASE

For professional use only



GRAFFOLUTION MANUAL

- ▶ **BEST PRACTICES & CASE LIBRARY**
Access comprehensive collection of practical materials to ideally support decision making processes regarding new measures, projects or strategies



- ▶ **DATA COLLECTOR**
Save and analyse your specific data on graffiti vandalism prevention and make it more measurable and comparable



- ▶ **EVALUATION**
Learn more about existing evaluation tools & indicators and their importance in order to assess whether the effort made is worthwhile.



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EXPLORE #GRAFFOLUTION



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PROJECT WEBSITE
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TWITTER ACCOUNT
[www.twitter.com/graffolution](https://twitter.com/graffolution)

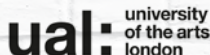


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Behind GRAFFOLUTION



SYNYO GmbH (AT)
Coordinator



University of Arts London



Sine Institute gGmbH



Ferrocarrills de La
Generalitat de Catalunya



Universitat
de Barcelona

University of Barcelona



ISLINGTON

London Borough of Islington



Research & Consulting

Eticas Research & Consulting



INTERNATIONAL UNION
OF RAILWAYS

Union Internationale des
Chemins de Fer



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For more details on the project visit www.graffolution.eu